

FOREWORD

Effective communication and coordination is becoming increasingly important to our regional producers, our consumers, our community, investors and government departments alike. It therefore gives me great pleasure on behalf of the Sunraysia Mallee Economic Development Board, to present to you this informative *Grow Mildura Region* publication.

This publication, with its detailed and comparative data, focuses on the key industries of Food, Wine and Dryland Farming, and forms part of the Mildura Region Economic Profile. It helps readers gain a clearer perspective of the scope and scale of our major regional food bowl and its critical importance to the rest of the Australian economy.

Along with the members of my Board, I sincerely commend the key data and information within this publication and hope that it will help you appreciate and understand more, the extraordinary diversity of our dynamic region.

Andrew Millen
Chief Executive Officer
Sunraysia Mallee Economic Development Board

